FASHION INTERNATIONAL
NEWS AND VIEWS OF THE INTERNATIONAL FASHION WORLD
JULY 1981

REVIEWED

fall designer collections
fall menswear
spring men's sportswear
men's fall sweaters
interstoff
fall outerwear
Aglitter/bronze & pewter

FALL DESIGNER COLLECTIONS TURN A CORNER

QUALITY IS PARAMOUNT AS LUXE FEATHERWEIGHT FABRICS CUT A LONG, WIDE SWATH. Strict construction is out. Ladylike languor is in, as yards of rich fabric drape & swirl about the body. Quality attends to details & handwork. The Fall Signature: Intricately shaped Big Sleeves. Variety is the key to individual dressing: Never have so many garment categories been of prime importance, nor so many fabrics! Nor so many colors...the-more-the-merrier. The only unanimity: nighttime black-and-gold and beading. For the rest, Fall is strictly a la carte.

SLEEVES, in which designers show their mettle: Sculpted to billow & softly lantern-blouse; also deeply pleated; contrast color slot-seamed: SHAMASK; Huge troubadour; billowing Juliette: BILL HAIRE/FRIEDRICKS SPORT; Architecturally seamed; Byronic: BILL BLASS; Huge puffed cableknit Shakespeare/Elizabethan; BETSEY JOHNSON.

LONG ON COATS, but many styles also made in topper-length "jackets." Most leather-cinched & intricately detailed. Big sleeves abound, include dolman, raglan & lantern. Double-faced, fleece & blanket wool predominate.

Contrast Slot Seamed: In red spirals on fine black wool, long self-scarf continues spirals: SHAMASK; In shocking pink, on black/pink double-faced wrap: TRIGERE.

Mohair: Plaid; striped belted wrap: OSCAR DE LA RENTA; Troubadour coat: HAIRE; Cinched, flowing: ADRI.

Sweater-cut: Unconstructed blanket-fleece, leather-piped: CALVIN KLEIN; Brushed wool: GEOFFREY BEENE.

Other: Cinched Byron-sleeved double-faced wool: BLASS; Neatly cinched blanket wrap: CALVIN KLEIN; Full sleeved poet's coat: FRANK MASANDREA; Wide sleeved Irish tweed swaggers: PERRY ELLIS; Wide-sweeping two-tone double-faced longs & toppers: BEENE; Big polo coats over cuffed trousers: RALPH LAUREN.

SUITS update the classic look. Some skirts are long & flowing, jackets are long or short.

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FALL DESIGNER COLLECTIONS TURN A CORNER (continued from page 1)

Tweed: Velvet-trimmed plaid Irish...slim wrap skirt, silk jacquard jabot blouse: PINKY & DIANNE; Bright, slim skirt: BEENE; Deep inverted back pleat: DE LA RENTA; Tweed-knit, peplum: ALBERT NIPON.

Other: Short boxy herringbone jacket/dirndl; short fitted velvet jacket, ancient madder print paisley dirndl: GLORIA SACHS; Short fitted jacket, long dirndl: HAIRE; Billowing sleeved slot-seamed fitted brief "shibumi" jacket, long skirt; white-slot-seamed black flannel long fitted jacket, mid-calf skirt: SHAMASK; Wide-sleeved short fitted striped jacket, long swingy plaid skirt, or long culottes: ELLIS.

DRESSES make greatest impact in unexpected materials, wrappers & smocks are newsy, belts are beautiful

Novelty: Black silk triangle shape echoed by triangular burst of color inset under self-scarf: SHAMASK.

Wrappers: White cashmere, copper leather belt: CHESTER WEINBERG/SPORT; Grecian draped crepe de chine, attached scarf: SHAMASK; Rose pink suede: CALVIN KLEIN.

Tunics: Knitted plaid skirt: BEENE; Cinched-belted flowing crepe de chine print/long wide skirt: CALVIN KLEIN.

Sweaterdresses: Fuchsia wool/matching suede long shirt-jacket: ANNE KLEIN; White-trimmed ink blue wool, cable front, Elizabethan sleeves: BETSEY JOHNSON.

SEPARATES offer long skirts, suit-y sweater-jackets...and most of all, s-u-e-d-e. But sheer diversity assures individual dressing: Belted windowpane check sweater/full-cut long suede or chamois skirt: LAUREN; Red suede separates/big throw: LEAL; Sweater-cut jacket/suede skirt: C. KLEIN; Shirred sleeve suede pullover, suede bandage-belt/long kid skirt: A. KLEIN; Tartan-banded angora top & long skirt; rich multi-tone brushed cashmere skirt: SACHS; Trapunto leather jacket/long tweed skirt/striped silk blouse: DE LA RENTA; Full sleeve blouse/long skirt, small & large gray ducks twin print: ELLIS; Belted poodle yarn sweater jacket/long skirt: ADRI; Varsity striped cardigan/plaid bias-cut skirt: BLASSPORT.

PANTS & PANTSUITS include knee breeches & culottes, with luxy fibers & handknit sweatering.

TROUSERS: Silk/Grecian drape blouse: SHAMASK; Houndstooth printed suede overshirt/tube pants: A. KLEIN; With belted two-tone handknit sweater: PERRY ELLIS.

Long Pantsuits: Cuffed, Fred Astaire cardigan/four-in-hand tie: LAUREN; Slouch suede jacket: BLASSPORT.

Cropped Pants: Side-slit red flannel curvy jacket, back pointed collar: SPORTWHIRL; Magenta wool/nubby wool-mohair sweater-tunic: JOAN VASS; Pale suede silk blouse: MARY McFADDEN.

Knee-Breeches: Side-pleated cavalry twill, front-to-back pockets/silk blouse, neck detail; creme suede/jacket: PINKY & DIANNE; Snug-cut: ELLIS.

Culotte Suits: Navy fleece slouch tunic/beige culottes: BILL BLASS; Bright red culotte suit: BETTY HANSON; Beige mohair jacket/plaid culottes: KASPER.

BIG THROWS have apparently entered the mainstream of fashion. Some stand-outs: Attached, in self-fabric, on every type garment: SHAMASK; Mohair: A. KLEIN; Alpaca blankets; striped serapes: C. KLEIN.

EVENINGS are Black-and-Gold, or Beaded ALLover. Velvet, and glinty metallics are like coin of the realm.

Cocktails & Dinner: Japanese lantern silk blouse/suede pants: STEPHEN BURROWS/PAT TENNANT; Black cashmere tunic/lame skirt: A. KLEIN; Black velvet princess, layered white organza collar: NIPON.

Evening Longs: Gold-beaded blacks: HALSTON; Clingy shimmering Ginger Rogers dresses: LAUREN; Gold-encrusted velvets; draped charmeuse: DE LA RENTA; Glittery gold on black velvet off-shoulder & two-piece: CALVIN KLEIN.

Evening Pants: Black-gold tunic/pants: UMI; Paisley pants, big beige tunic or gold-striped jacket: BLASS; Hooded black velvet dress/silver lame shorts: ZORAN.

FALL MENSWEAR: THE YOUTHFUL LOOK

Youthful designers & designers with a youthful outlook are setting the pace for menswear for Fall. The clothes are styled for relaxed comfort & are simple in their execution. Sweaters, sweater-jackets, a tongue-in-cheek approach to formalwear... furs, hats & unusual textures & color combinations are the fashion directions.

EVENING TRENDS: For tuxedo...Purple/black striped satin cummerband, red metallic suspenders, purple satin bow tie; Jeans have a more formal look with leather cummerbelt: ROB DAVIS FOR VICKY DAVIS; Black chenille tuxedo interwoven with multi-color cotton slubbed yarn; Black gabardine dinner suit, gusset sleeves, cummerbund waistband pleated trousers: JHANE BARNES; Narrow striped tie in purple, black, gold metallic: VICKY DAVIS; Silk Donegal 14-color, no vent tuxedo jacket, notched satin lapels, black mohair trousers, satin side-striped, yellow satin vest: GIL TRUEDSSON.

SWEATERS/SWEATER-JACKETS: Navajo Indian-inspired intarsia pattern at shoulders, cuffs, waist on split turtleneck pullover: CALVIN KLEIN MENSWEAR; Multi-color stripes on long-sleeve V-neck pullover/matching leather-buttoned cardigan; Geometric patterned sweater-jacket reverses to fiberfil cotton/nylon/poplin: RON CHERESKIN; Bulky, brown & loden green zippered sweater-jacket: GENE PRESSMAN/LANCE KARESH FOR BASCO.

ACTIVE OUTDOOR WEAR: Slate green, six-wale cotton corduroy pants: BASCO; Stone cotton flannel Eisenhower jacket: CHERESKIN; Slate, water-resistant cotton pants, elastic waistband, Velcro fly-front closure, buttoned pant cuffs, elasticized bellow pockets/matching bellow-pocketed jacket, zippered side seams, waistline, sleeve cuffs for looser/tighter fit: RANDY ALLEN OF ATZ; Coated gray cotton blouson, burgundy tweed shirt, mauve corduroy jeans: LEE WRIGHT.

HATS: Fur felts & velours: Powder blue, brick, mustard, olive: MAKINS.

FURS: Removeable natural mink liner for leather blouson...doubles as a vest; Natural raccoon paw reversible anorak with poplin shell: LEE LEVY FOR QMB.

COLOR COMBINATIONS: Green coated cotton trenchcoat, gray-striped polo sweater, cinnamon velvet jeans: LEE WRIGHT; Plum, gray, rust mohair "blanket tie:" VICKY DAVIS.

SOLIDS: Plum cashmere crewneck sweater: CALVIN KLEIN; Ruby, violet or winter pink shawl collared fisherman knit sweater/set: CHERESKIN.

MEN'S SPORTSWEAR-SPRING '82 TOP RATING: COTTONS & KNITS

Price continues to meet little resistance when fresh good looks, quality fabrics & workmanship are apparent, reports the Nat'l Knitwear & Outerwear Ass'n. Other projections:

Cotton suits, sportscoats, blazers have strong advance sales

Knit shirts will be explosive, in broad assortment of patterns & colors

Traditional polo shirts already proven tops in tops; with status logo; or with the reverse snob no-logo that is a trend in the making

Natural fibers & blends will star, offering the consumer the comfort of cotton interlock, pique & lisle...Nub yarns & cotton string will provide modified surface interest...Terry will look newest with innovative stitch and/or stretch

Solid colors will be volume, but the big news will be in a whole range of imaginative colors, including pink, which is a current winner on the West Coast; and/ in imaginative striplings: automatic feed, rugby & placed stripes.

MEN'S FALL SWEATERS...STRONG

Industry sources predict a strong Fall business in men's sweaters, especially in natural and luxury fabrics.

Expected leaders are:
Cashmere, Shetland

Important Patterns:
Argyles, jacquards, cables, Irish fisherman

Some Color Surprises:
Heathers are basic, but jewel-tones will add novelty, as will an upstart, khaki green, making its fashion bid

THE 45TH INTERSTOFF... SPRING/SUMMER 1982

Interstoff, Spring/Summer '82, was a reconfirmation of established classic fabrics marked by changes in coloration rather than patterning or fabric construction.

TRENDS

Texture...surface interest continues in wovens & knits

Linen & Linen Looks...everywhere, in every weight

Pleating...Fortuny influence strong

Stripes...All varieties...more important than ever

Crispies...Crisp finishes on the increase

Glitter...Gold, silver, bronze used sparingly as touches for day & evening

FABRICS

Natural rustics: Hopsacks, waffle & pique ribs, huck tweeds, indigo denim, corduroy

Refined: Shantung, Tussah, raw silk, rattan

Linen & Linen Blends: In every weight: batiste to suiting; blended with silk, cotton, wool

Coated: For active sportswear: chintzed, cired, glazed, lacquered, rubberized, oiled

The Knits: A wide range from rachelle, fine gauge, interlock, lace, pointelle to slubs & nub linen looks, suede & velour...Printed & plain.

THE PATTERNS

Stripes...broken, diagonal, solid, wide, narrow

Newest: Bold deck chair or awning...Classics... Madras, checks, glen, gingham, puppytooth...Prints: The East--Kimono patterns, Chinese calligraphy, Asian flowers, Persian miniatures...Southeast Asia...Batik inspired florals, Gauguin florals, jungle leaves, birds, fish or shell motifs; La Plage...Deck chair stripes, sailboats, small to oversized, bathers, surfers, porpoise-borders, panels-scenes.

COLORS:

Earth... ecru, string, beige, tinted gray

Water...Turquoise, cornflower, sky, ceramic & navy blue; strong greens

FALL'S AGLITTER WITH BRONZE AND PEWTER

Fall outerwear is aglitter with bronze & pewter taking the lead over gold & silver. Leather, poplin & polyurethene have been treated to either an overall gleam or have pipings & bandings.

MOST IMPORTANT SILHOUETTE: Hip-bone length blouson, roomy enough to allow for a layered look of shirt & sweater without overpowering the smaller figure... often pleated front & back or shirred at shoulders. Cowls on ponchos become chin-covering hoods. Cardigans & coats sport puffy shoulders. Blousons & coats are lined in dyed Norwegian blue fox, mutation or plucked nutria. Others use seal look-a-like as linings, shoulder trim & borders.

BLOUSON GLITTER: Berry poplin released front & back tucks, gold lurex piping on beige poplin bands, seal look-a-like extended shoulders & trim: JUNIOR BELLE/RUTLAND LTD.; Pewter polyurethene dog leash collar, snap buttons, action back: RAINSHEDDER; Bronze polyurethene pleated front & back: FURRRINA.

PONCHO SHIMMER: Gold or bronze polyurethane poncho/deep cowl neck that can be worn as a hood: SELBY.

CARDIGAN: Bronze or pewter leather, open front, puffed shoulder: CARLA.

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